



Supplementary Terms & Conditions for our Partner Program

The following terms & conditions are applicable in addition to the general terms & conditions of PepperJam. In the event these provisions are breached, we reserve the right to: terminate the partnership with immediate effect, withhold commissions, or take further legal action if necessary.

§ 1 Search Engine Marketing

1. All Participants in the program are prohibited from running search engine marketing that makes use of legally protected terms they do not have the right to use.
2. The brand name "WhiteWall" may not be used as a keyword, in the display URL, in ad titles or in ad text.
3. A direct link to the website of the Advertiser (us.whitewall.com) is not allowed.
4. The brand name "WhiteWall" is to be entered as a negative keyword in all search engine marketing campaigns
5. Exceptions require consultation with and approval from the Advertiser.

§ 2 Advertising Materials

1. The provided HTML codes and advertising materials/banners may not be altered.
2. The advertising materials may only be implemented on the Participant's websites that have been approved by the Advertiser.
3. Newsletters that contain a promotional offer from us.WhiteWall.com may only be sent with written approval from the Advertiser.
4. Using a typo domain (e.g. www.withewall.com) to redirect to a site that exclusively contains advertising material from us.whitewall.com is not allowed.
5. Post-view, layer, and pop-up traffic are not allowed. Sales the Advertiser cannot trace back to a click will not be compensated.

§ 3 Tracking

The manipulation of the provided tracking parameters is strictly forbidden.

§4 Cookies

The activation of the tracking cookie may only occur through a valid click on the Advertiser's advertising material. Any measures that lead to an ad being clicked without the conscious and voluntary action of the website user are not permitted.

§ 5 Compensation

1. For every sale that arises on the Advertiser's website through forwarding by the Participant in accordance with the terms of the contract, the Participant will receive compensation.
2. Remuneration will be the commission agreed upon between the Advertiser and the Participant contingent upon the net value of the shopping cart orders generated by the customers.
3. Participants will not be compensated for cancelled, invalid, or unpaid orders.

4. The Advertiser can adjust the commission rate to the performance level at any time. In this event, the Participant will be notified in advance.

§ 6 Penalties for Breach of Contract

For any failures to comply with, or breaches of, the supplementary conditions stated here or the general terms and conditions for the partner program of us.WhiteWall.com, the Advertiser (us.WhiteWall.com) reserves the right to terminate the agreement immediately and to withhold compensation for sales that do not conform to the terms of the contract. Furthermore, the Participant should expect a penalty of 5,000 EUR plus tax. The same applies to expelled Participants who participate or attempt to participate in the partner program again using a false name.

§ 7 Termination

1. The contract between the Advertiser and Participant can be terminated at any time without notice. The duration of the contract is indefinite.
2. After ending this contractual agreement, the partner is required to promptly remove all of the provided advertising materials from the partner's website.

§ 8 Technical Problems

The Advertiser (us.WhiteWall.com) is not responsible for deliberate attacks by third parties (hackers, computer viruses, etc.) on its server as well as its website and can therefore not be held liable on behalf of the Participant.

§ 9 Amendments to the Program's Terms & Conditions

1. The Advertiser (us.WhiteWall.com) reserves the right to amend its terms and conditions at any time. The Participant will be informed of this in writing.
2. Objections to the amendments can be made within 30 days. Should no objection be raised within this time period, the amendments will be considered accepted.

§ 10 General Limitation of Liability

Claims for damages made against the Advertiser (us.WhiteWall.com) are excluded, unless there is intentional, grossly negligent conduct or violation of a contractual obligation.

§ 11 Severability

Should any single provisions of this agreement be or become partially or completely invalid, it shall not affect the validity of the remainder of the provisions.

We would be happy to answer your questions at the following e-mail address:
affiliates@whitewall.de

We look forward to working with you.
Your WhiteWall Team